

Anuman Interactive sign an exclusive distribution partnership with Big Fish Games for the Syberia game license

Montreuil (France), December 14th. The French publisher, Anuman Interactive has signed an exclusive co-edition and distribution agreement with Big Fish Games for the Syberia game license on PC and iOS (iPhone and iPad).

Developer and publisher partners since early 2010, Anuman Interactive and Big Fish Games continue to pool their energy and have announced an exclusive agreement for distribution of the Syberia game license for PC, iPhone and iPad. This agreement includes the first two parts of the Syberia saga and grants exclusive distribution rights to Big Fish Games, the category leader in premium casual games.

Created in 2002 by the author Benoit Sokal and published by Microïds, Syberia is an adventure video game series that has been a huge success on PC, Playstation® 2™, Xbox® and Nintendo® DS. With more than 2 million copies sold, Syberia appeals to players because of its unique atmosphere, endearing characters and the graphic quality of its scenery. Today, the Microïds brand and Syberia belong to the publisher Anuman Interactive, which continues to keep the license alive on new supports.

Following the announcement of this partnership, Stéphane Longeard, Anuman Interactive's CEO, adds with much enthusiasm, *"In the framework of our international development and in line with our strategy to adapt our licenses to new digital supports, it was essential to transfer Syberia 1 and 2 to mobile devices. We are delighted to be co-editing these adaptations with Big Fish Games, and we are convinced that it is the perfect partnership for targeting the general public. And, as far as we are concerned, we are continuing to work on a follow-up to the license"*.

"The Syberia license is a must for all adventure game enthusiasts, and is a great addition to our product catalog" said Paul Thelen, founder of Big Fish. *"We are looking forward to a lasting partnership with Anuman Interactive, a company that shares our mission of offering high-quality video games that appeal to a very wide audience, from novices to experienced gamers"*.

Information about the release of these adaptations will be communicated by Big Fish Games in 2012.



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About Anuman Interactive :

Created in 2000, Anuman Interactive SA is a mainstream software publisher and is a leader in the fields of architecture, the Highway Code and creative activities. As a subsidiary of the Media-Participations Group, Anuman Interactive positions itself as an innovative

and dynamic publisher with its flagship video game titles (Trainz, Pacific Storm, Prison Tycoon) and on the edutainment market with the titles Clifford, Casper and Muppet Babies.

Anuman Interactive is proud to have a number of prominent partners for the design of high performance software: Renault, M6, Hatier, Atari, Système D, ParuVendu etc.

Since 2007, Anuman Interactive has also been publishing games for the Nintendo DS, Wii, Sony PSP as well as applications for the iPhone and iPod Touch. At the end of 2009, Anuman Interactive acquired the Microïds brand and portfolio, which is known globally for its high quality video games.

For more information, visit <http://www.anuman-interactive.com/>



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